

Email, Event Launch -

1. It's Happening!

The [CFO Accelerator LIVE](#) is coming to Dallas, Texas this May!

Hello [NAME],

I remember that moment when I had achieved my first 7-figures as a Fractional CFO. It was such an awesome experience. I wondered, "How do I grow from here? How can I help others achieve this same feeling and same success?"

That's why I want to personally invite you to the **CFO Accelerator LIVE conference in Dallas, Texas this May 15-17, 2024**. This event is more than just a conference- it's an opportunity, and a roadmap, for CFOs who want to begin their journey and take their careers to new heights.

Here are a few things you can look forward to:

- Dive deep into the secrets of building a 7-figure CFO firm. You'll get to learn from those who've been there, done that, and are ready to share their insights with you.
- Understand how to attract top-tier clients. Beat the competition and discover how to make your firm the obvious choice for high-quality clients who are ready to invest in your expertise.

You won't want to miss this career-changing opportunity. Reserve your ticket today as tickets are limited!

[PURCHASE YOUR TICKETS HERE](#)

Looking forward to seeing you there,

Michael King

Email, Event Announcement 1 -

2. Unleash Your CFO Potential: Learn, Grow, and Accelerate!

Hi [NAME],

Are you motivated to actively start your own firm? Are you ready to unlock the blueprint to get started and achieve 7-figures? If you've been asking yourself - How do I grow my portfolio with top-tier clients?

- I'm here to help you.

AND, I'm excited to invite you to the most informative conference of 2024, "[How to Build Your 7-Figure Fractional CFO Firm, The CFO Accelerator LIVE](#)". This is not your average event; it's an opportunity for you to transform your career and future.

When you attend, you'll:

- Gain the confidence to actively start your firm with time-tested strategies and insider knowledge.
- Learn the step-by-step blueprint to building 7-figures.
- Discover how to attract and grow your portfolio with top-tier clients.
- Network with like-minded professionals and industry leaders.

Join us for the [CFO Accelerator LIVE](#) in Dallas, TX on May 15-17 where you'll leave motivated and ready to start your own successful CFO Firm.

Don't miss this opportunity to supercharge your journey and become a Fractional CFO.

I'm looking forward to seeing you there!

Michael King

Email, Event Announcement 2 - (Feature testimonial/story from previous conference)

3. Scale to New Heights: Transform Your CFO Firm Into a 7-Figure Success!

Pivot, prosper, and make your mark!

Hey [NAME],

I've been where you've been- an accomplished CFO with an itch to carve out my own path. The idea of starting my own firm was both thrilling and terrifying. The fear of the unknown and the worry of failure almost held me back. Does that sound familiar?

Well, I took the leap anyway and, let me tell you, it has been filled with the most incredible opportunities.

That's why I'm thrilled to invite you to our [CFO Accelerator LIVE](#) conference in May. This is a unique opportunity where like-minded individuals come together to discover the secrets of building a successful 7-figure Fractional CFO firm. I promise, this is not your typical conference.

Here's what you can expect:

- **Develop a Clear Blueprint:** Leave the conference with a precise roadmap to build your Fractional CFO firm to 7-figures.
- **Leverage Economic Changes:** Learn how to transform economic fluctuations into opportunities for your clients.
- **Tactical Transformation:** Develop actionable strategies to significantly transform your firm's size and impact.
- **Ignite Your Mission:** Create a compelling vision for your firm that reignites your purpose and passion.

Don't miss this chance to turn your ambitions into reality!

[SIGN UP NOW](#) - Seating is limited so, hurry and reserve your spot now.

Best,
Michael King

Email, Final Opportunity -

4. Last Chance to Transform Your Career. CFO Accelerator LIVE!

Don't miss your game-changing moment.

Dear [NAME],

I still remember that moment. The moment when the reality of my first 7-figure earnings as a Fractional CFO sank in.

I was elated, yet a little anxious. Questions swirled in my mind. "What now? How do I elevate this success? Can I help others achieve the same?"

Those questions sparked a journey, one I want to share with you - one that led me to create [The CFO Accelerator](#) and the [CFO Accelerator LIVE](#) conference. It's not just an event, it's my answer to those questions, and it's a roadmap for CFOs like you.

Remember that feeling when you landed your first big client or when you overcame a challenging financial hurdle? That is what I want to recreate for you at the CFO Accelerator LIVE conference.

This event is your key to unlock the door to:

- Exploring the intricate details of building your own 7-figure Fractional CFO Firm.
- Identifying the secret sauce to attract top-tier clients.

But the clock is ticking. The conference takes place **May 15-17, 2024 in Dallas, Texas**. And I don't want you to miss out on the chance to elevate your career, make connections with like-minded CFOs and take your rightful place in the 7-figure club.

Don't let this opportunity pass you by. Tickets are limited. Reserve your ticket today for the [CFO Accelerator LIVE Conference](#).

See you in Dallas,
Michael King